**ART AWARDS 2025**

**APPLICATION FORM: AWARD FOR EXCELLENCE IN RECRUITMENT AND RETENTION**

**Section 1** is common to all awards; please try to complete your answers on one page.

**Section 2** is award specific. Please limit the **key information** in this section to no more than two pages of A4 (font 10). Please note, you can also send additional supporting information, such as links to short video clips (maximum 3 minutes), photos or links to websites (e.g. BellBoard) where helpful.

**Section 1: Standard information for all awards**

**Please provide brief background details of the group, centre or individual on whose behalf you are applying. The purpose of this section is to provide some background context for the judges. Please fill in the boxes below each question.**

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| The name of the *specific* individual or group that you are nominating. |
|  |
| The location – where does this activity take place? |
|  |
| How long has the activity been going on or been in development?  |
|  |
| How many people are involved and how has this varied over time? |
|  |
| If relevant, how frequent is the activity?  |
|  |

**Section 2: Award specific information**

The emphasis in this award is how successful a group or individual has been in recruiting and retaining recruits and any differences in approach which have proved to be particularly effective.

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| Give a brief description of the activity. Please make clear what specific achievements have been made in 2024. Suggested word count is 500 words. |
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**The nomination will be judged against the following criteria. Please enter any supporting information in the boxes below.**

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| Volume of new ringers recruited |
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| Volume of new ringers retained over the longer-term |
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| Level of originality or creativity of activities (noting that sometimes simple is best) |
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| The diversity of the audience appealed to |
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| How much they've thrown themselves into things |
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| Barriers they have overcome (personally or in the locality) |
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| Sustainability, applicability, succession of approach over the longer period |
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| --- |
| Embracing continuous improvement and innovation |
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| Approach to sharing with the wider ringing community |
|  |

**Acknowledgements**

**Please note: this page forms part of your application but not part of our request to try to keep key information to within approximately two pages of A4.**

I agree to the following conditions in connection with this application:

* I agree to accept the Judges’ decision as final and binding.
* I confirm that the content of this submission is accurate to the best of my knowledge and belief.
* I agree to co-operate with all reasonable requests from ART to use the basis of this submission for media/publicity purposes in the context of the wider charitable use of promoting and fostering best practice in bell ringing and ringing training.

**Name and contact details**

**Signature:**

**Name:**

**Address:**

**Phone:**

**Email:**

**Please send this form to artawards@bellringing.org**